

Community Chest Application Summary 2017/2018

Local Authority	St Edmundsbury Borough Council
Organisation	Haverhill Community Trust
Amount Requested	<i>£31,200</i>
Total Project Cost	<i>£75,300</i>
Match Funding	<i>£35,700</i>
Partnerships	SEBC Parks Department/Ranger Services; Haverhill Community Sports Association; Haverhill Rugby Club; REACH; Wednesday for Women and others
West Suffolk Bid?	No

Key Points

- Applying for funding to support the provision of Community Activity Days in Haverhill over the course of three years, 2017-2019.
- Venues are chosen to build community cohesion locally and town-wide. The events encourage people to visit their local green spaces as well as East Town Park.
- More than 15,000 – over half the population - people took part in the full programme of summer activities in 2016.
- This application relates specifically to the Community Fun Days which serve a more focused purpose.
- The Community Activity Days give residents a chance to meet, eat and have fun together in a safe, familiar and local environment.
- Over the course of the project the Community Trust will consult on and look to develop an additional community sports event which could be either be incorporated into an existing event or promoted in partnership with other organisations.
- Project start and end **ongoing**.

**St Edmundsbury Borough Council
Community Chest Grant Application
Form
Part A**



Community Chest funding supports voluntary and community groups who make a contribution to improving the quality of life for people in West Suffolk. The information you provide will help us consider your application. If you have any questions, please give us a call on 01638 719763. Before completing this form, we ask you to please read the guidelines, which are available on: <http://www.westsuffolk.gov.uk/community/community-grants.cfm>

Please return your completed, signed form and supplementary documents to: richard.baldwin@westsuffolk.gov.uk

1. Name of your organisation(s):

2. Organisation address details

Address Ln1	Haverhill Arts Centre		
Address Ln2	High Street		
City/Town	Haverhill	Postcode	CB9 8AR
Main phone	01440 712858	E-mail	nick.keeble@haverhillartscentre.co.uk

Main Contact Person		Second Contact Person	
Title	Mr	Title	Mr
Forename	Nick	Forename	Martin
Surname	Keeble	Surname	Page
Role	Events Manager	Role	Finance Administrator
Daytime Tel No.	07908 078825	Daytime Tel No.	01440 718933
Mobile No.	07908 078825	Mobile No.	
Email	nick.keeble@haverhillartscentre.co.uk	Email	accounts@haverhill-tc.gov.uk
Address Details (if different from Org address)		Address Details (if different from Org address)	
Ln1		Ln1	
Ln2		Ln2	
Town		Town	
Post Code		Post Code	

About your organisation

3. What local authority area(s) does your organisation work in?

St Edmundsbury Borough Council

*Community Chest funding is offered by both Forest Heath and St Edmundsbury councils. As the decision making process is different any projects applying for funding across West Suffolk, must apply separately.

4. What is the status of your organisation?

Registered charity	X	Charity number: 228092
Applying for charitable status		
Company limited by guarantee		Company number:
Community Interest Company		
Part of a larger regional or national charity (Please state which one)		
Constituted Community Group		
Social Enterprise		
Other (Please specify)		

5. How many people are involved in your organisation?

Management committee	16	Service users	
Full Time staff / workers		Volunteers and helpers (non-management)	10
Part Time staff / workers			

6. What is the purpose of your organisation? Please briefly describe why your organisation was set up, its aims and objectives and who primarily benefits from your organisation.

Haverhill Community Trust is set up to promote such charitable purposes for the inhabitants of Haverhill as it sees fit. It also provides venues, namely Haverhill Arts Centre and the Leiston Community Centre, for the benefit of the inhabitants of Haverhill.

The promotion of charitable purposes for the inhabitants of the town aims to allow Haverhill Community Trust to pursue a wide range of activities including community events. This enables it to promote initiatives that will benefit the health and wellbeing of the individual, the family and the community.

The prime beneficiaries of the Haverhill Community Trust are the residents of Haverhill and the surrounding hinterland.

7. What was your organisation's total income for last financial year?
2014/15 = £237,177
8. What was your organisation's total expenditure for last financial year?
2014/15 = £206,493
9. Does your organisation have more than six months running costs? Yes /No
10. What are your organisation's current unrestricted reserves or savings? £30,684
11. West Suffolk prioritises building resilient families and communities that are healthy and active. Please indicate which of the following areas your project contributes towards:

- A thriving voluntary sector and active communities who take the initiative to help the most vulnerable.
- People playing a greater role in determining the future of their communities.
- Improved wellbeing, physical and mental health.
- Accessible countryside and green spaces.

About your project – why are you applying for this funding?

12. What do you want the funding for? Please be specific. Please note that

Haverhill Community Trust is applying for funding to support the provision of Community Activity Days in Haverhill over the course of three years, 2017-2019. Taking place each summer, these events bring together the community in their thousands at venues across the town.

The events and venues are:

- **The Big Day Out – Haverhill Recreation Ground, anticipated attendance 2200**
- **The Picnic in the Park – East Town Park, anticipated attendance = 1200**
- **Chalkstone Fun Day – The New Croft, anticipated attendance = 1,000**
- **Parkway Fun Day – Haverhill Rugby Club, anticipated attendance = 1200**
- **Clements Fun Day – Leiston Road, anticipated attendance = 800**

/venues are chosen to build community cohesion locally and town-wide. The events encourage people to visit their local green spaces as well as East Town Park.

The events run from 11.00am-3.00pm and provide a place where families socialise, picnic, take part in physical, practical and artistic activities they might not otherwise be able to try; learn about local resources, engage with organisations serving the local community and access countryside and open spaces. Many organisations successfully promote the opportunity to volunteer with them. Each day includes opportunities to learn about healthy life-style activities (One Life Suffolk launched it's work at the Big Day out 2016).

Each day includes adventurous activities such as climbing walls, zorbing and bungee trampolines. Abbeycroft Leisure promote their programme of summer activities and local groups such as cheerleaders, gymnastics, dance and parkour do demonstrations to promote membership. Community Activity Days are free to attend, which is an important principle to prevent barriers caused by affordability - a worry for many Haverhill families on restricted incomes. Participants are invited to make a voluntary donation, which raises £200-£300 depending on the size of the event.

The project brings together numerous partner organisations as co-organisers, participants and educators.

Maximum of 300 words

13. How has the project been developed out of the community's desire to improve the lives of local people? What evidence do you have that there is a need for this project? Please include sources of evidence, including any public/user/community consultation.

The Community Trust and its partners have identified the need to build community cohesion and give families affordable opportunities to take part in activities that they could not otherwise afford. Haverhill is a relatively deprived area of West Suffolk, particularly the Chalkstone and Clements estates. Local residents associations were originally involved in creating the Activity days but more recently these associations have struggled with their profile and membership so the Haverhill Community Trust now takes the lead.

Background Data used by West Suffolk Joint Cabinet in the Report CAB/SE/16/033 on Promoting Physical Activity compared the health of Haverhill residents to the rest of Suffolk. The data indicates that all four wards in Haverhill have a higher percentage of obese adults and children are more obese in Haverhill South and Haverhill East. Haverhill North and Haverhill South have a higher percentage of residents in in bad or very bad general health. Three of the four wards also have very high unemployment statistics. (see Appendix 1) The One Haverhill Partnership has recognised Health and Wellbeing as a key theme for the town to address over the coming years.

We know there is a need because of the popularity of the events in previous years and the anecdotal evidence of feedback that families really appreciate these events being free.

The programme has been developed over a number of years and the events are universally appreciated and fantastically supported. More than 15,000 people – over half the population of the town - took part in the full programme of summer events in 2016. The feedback on social media that is received at the end of the events is unanimously positive.

Some events, such as the Tribute Nights which pack the Market Square, are just for fun and enjoyment. Others, such as the Summer Bash are there to raise funds for local charities and organisations.

This application relates specifically to the Community Fun Days which serve a much more focussed purpose. Without these Community Days, there would be little or no opportunity for the community to come together.

Consultation with the public as to the type of activities has been through Residents Associations and groups active in the communities, i.e Wednesdays for Women, REACH, Haverhill Community Sports Association and Friends of East Town Park.

The police have identified these events as playing a key part in their community engagement and also as diversionary activities that lessen antisocial behaviour.

See Appendix 2 - letters of support and feedback from events in 2016.

14. How will the project help local people to support one another?

During the summer holidays many families with children find it difficult to find activities suitable and affordable for them to attend as a family group. Many do not have access to transport out of Haverhill. Others have limited finances.

The Community Activity Days give residents a chance to meet together, eat together and have fun together in a safe, familiar, local environment where they feel that they belong.

The events are the biggest opportunity of the year for community groups to promote themselves, raise funds, recruit volunteers and give advice to many families and individuals who would not otherwise know about them. As a result, many groups take the opportunity to get involved.

We have had families attending events who have never had a picnic before. We have had young children access activities that they might not have been able to because their parents couldn't afford it. They can take part alongside their friends.

Some residents of the Clements had never been in the Leiston Community Centre and the event there gave them the opportunity to join some of the community self-help groups that meet there.

15. Are you working with any other organisations on this project? **Yes / No**

If yes, please state the names of these groups and the nature of the relationship.

- **St. Edmundsbury Parks Department /Ranger Service – partner in delivering 3 of the events.**
- **Haverhill Community Sports Association – partner in delivering the Chalkstone Fun Day**
- **Haverhill Rugby Club – partner in delivering the Parkway Fun Day**
- **REACH – partner in delivering the Clements Fun Day / attending events**
- **Wednesday for Women – partner in delivering the Clements Fun Day / attending Big Day Out**
- **Cartwheels Children's Centre – partner in delivering the Clements Fun Day**
- **Abbeycroft Leisure – provision of activities at all of the days and promotion of healthy activity**
- **Haverhill Safer Neighbourhood Team – attending every event for community engagement**
- **Haverhill Fire Station – Attending events as community engagement wherever possible**
- **Suffolk County Council Oral Health Team – Attending all events to promote good oral health**
- **West Suffolk Waste Management /Recycling – attending events to promote recycling**
- **OneLife Suffolk - promoting health checks and doing surveys on Men's health**
- **Positive Futures – Provide football skills activities at the Big Day Out**

Current and potential future partners include:

Parkway Residents Association, Chalkstones Residents Association (CATRA), Little Wonders Preschool (Parkway), Friends of East Town Park, , Havebury Housing, School Nurses, Suffolk County Council Adoption and Fostering, One Haverhill Youth Skills project, Eastern Saving and Loans, Community Action Suffolk, Community Ambassadors, West Suffolk College, Haverhill Library

16. When will the project start?

17. When will the project finish?

Ongoing

or is the project ongoing?

If this is an ongoing project, how will it be funded and continue going when the funding ends?

The Community Trust hopes that the Community Activity Days will be ongoing and we recognise the need to work on establishing a sustainable footing for the events.

Previously, financial support from the Borough and Town Council was provided because the value of the events was recognised and base budgets could afford to fund them. Whilst the recognition is there, financial pressures have meant that we need to apply for funding via the Community Chest. The three-year funding support will enable the Community Trust time to put together an action plan to look at building sustainability. Proposals such as using the infrastructure in place for free events to put on a separate ticketed event to generate funds will be investigated.

Over the course of the project, the Community Trust will consult on and look to develop an additional Community Sports event which could be either incorporated into an existing event or promoted in partnership with other organisations. One idea is to have an 'old fashioned' family Sports Day with Egg & Spoon Races, Three legged races etc.

18. Which years funding are you applying for? **2017-2019 (funding for 3 years of activities)**

19. How many people do you expect to benefit directly from the project on either a weekly, monthly or annual basis?

5000+ annually (attendance at the events is 6400 but there are repeat attenders across the events)

20. What results (including targets/numbers) do you expect to see as a result of the funding and how do these relate to the Community Chest funding criteria? If your project is health related how does it improve health outcomes for residents within community networks and beyond?

Benefits include:

3000+ children and young people (each year) taking part in at least one physical, practical or artistic activity

5000+ people (each year) visiting green spaces in Haverhill

2000+ parents (each year) engaging with Health related agencies

35+ voluntary/statutory organisations promoting their activities and services

A Community Sports Legacy event (to be developed)

22. Please provide a full breakdown of the total cost of this project, including VAT if applicable along with any in-kind contributions such as volunteer hours.

Item or activity	Cost (£)
Provision of activities (£20150 per year) Hire of transport (5 x £90 =£450 per year) Hire of venues (5 x £150 = £750 per year) First Aid Cover (5 x £300 = £1500 per year) Marketing Costs (Contribution to marketing costs £500 per year) Sundry costs (£250 per year) In kind contributions Haverhill Town Council staff hours (£1500 per year)	
Total cost of items listed above:	£75300

23. How much funding are you applying to us for?

£ 31200

24. What funds have you raised so far for this project?

Source	Amount (£)
Haverhill Town Council (£10,400 per year)	£31200
In kind staffing and resources	£4500
Total fundraising:	£35700

25. What other funders have you applied to for further funding for the project?

Funder	Amount (£)	Timescale for decision
Havebury Housing	£2400	April 2017
Councillor Locality Budgets	£1200	April 2017
Community Action Suffolk Haverhill South Fund	£1800	tbc
** Total projected income include £1000 per year from catering and voluntary donations	£3000	
Total:	£8400	

26. What other grants and contracts has your organisation received over the past year from either Forest Heath District Council or St Edmundsbury Borough Council?

Funder	Amount (£)	Reason for funding
Total:		